

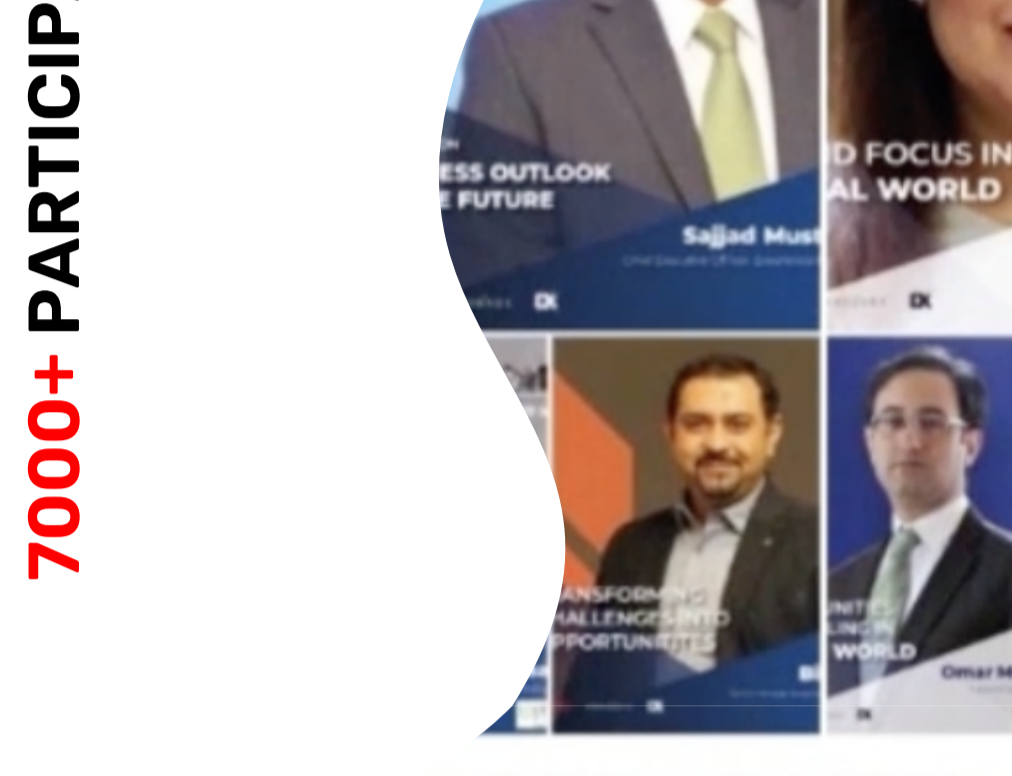
# KNOW TO GROW WORK RE-IMAGINE 2.0

9<sup>th</sup> - 10<sup>th</sup>  
JULY

## WHY NOW?

As we start preparing for the end of the pandemic, there's a need to bring businesses, employees, and leaders on the same page about the way forward.

WR2.0 aims to decipher what the future holds for business operations and the workforce, address the expectations & skillset gap, and find an actionable solution benefitting the future of work.

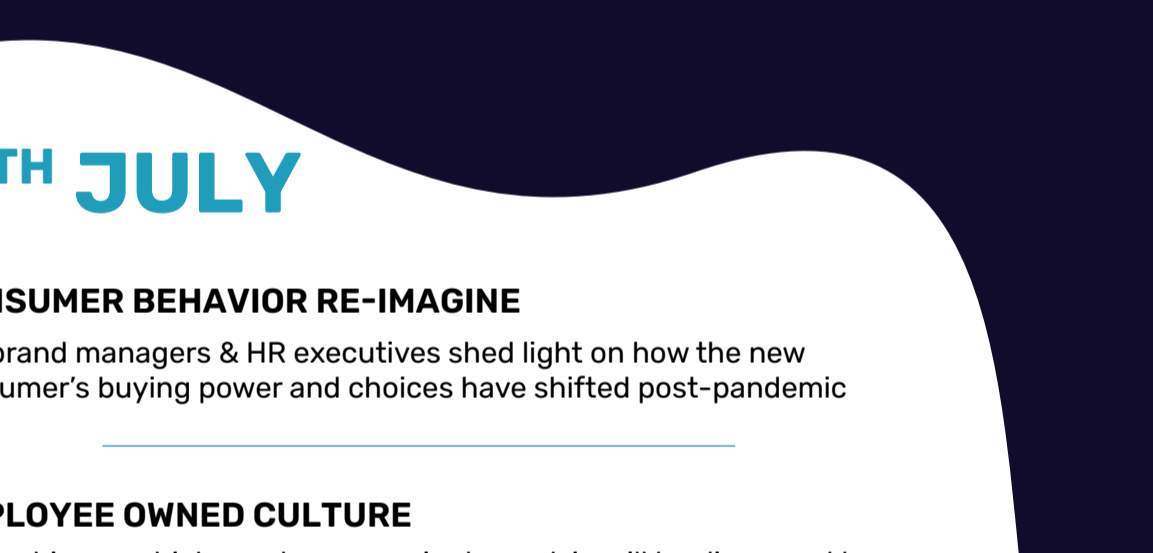
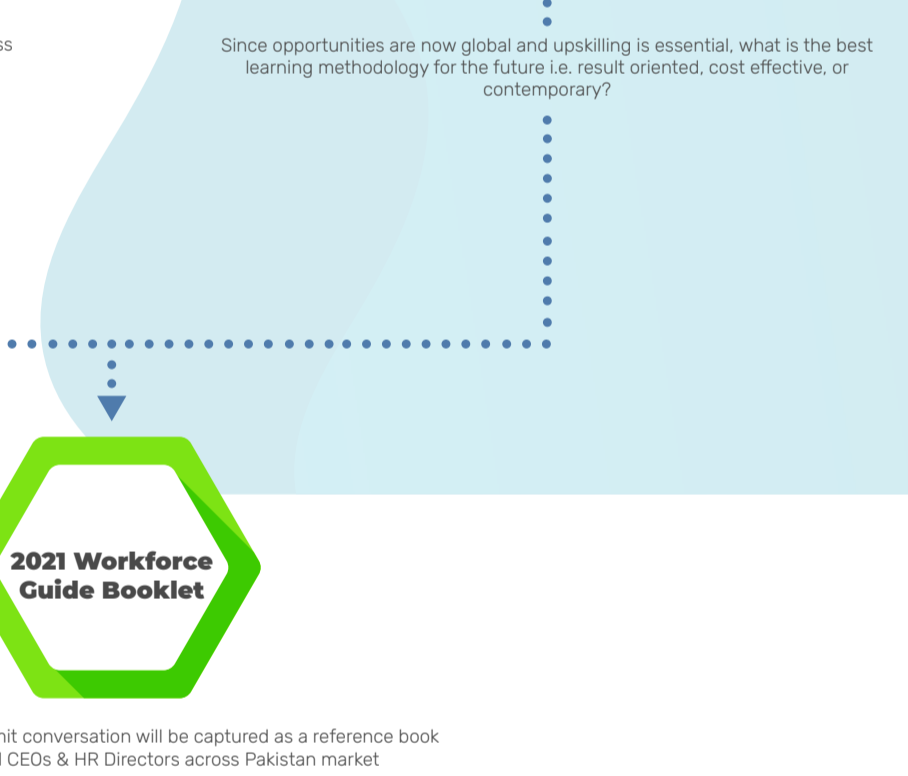


120+ COMPANIES

23 SPEAKERS

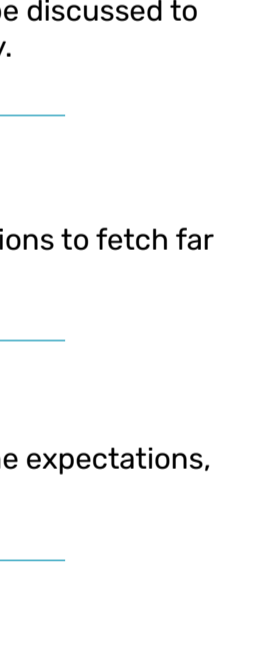
7000+ PARTICIPANTS

## WR2020 OVERWHELMING SUCCESS



## WHY WR2.0 IS ESSENTIAL FOR YOUR GROWTH JOURNEY

- Access a roadmap to bridging employer requirement and employee skill gap
- Learn best practices that industry leaders are adopting for the future
- A success toolkit for all new entrepreneurs
- Share your entrepreneurship stories and expected skillsets for budding entrepreneurs and corporate employees looking to make the shift to independency
- Matchmaking between employers and potential emerging and established talent



## YOUR LEARNING JOURNEY AT WR2.0

Getting the right insights about what people want from their employers, workplaces & skillsets in the future. This sets the basis of future discussions in WR2.0 to ensure we find solutions for relevant issues

A versatile blend of marketing, supply chain, and finance leaders discuss efficient changes brought in business processes by technology. Find the answer to how to design a customer experience based on the changing consumer behaviours.

Senior experts on culture will look into the future & decipher which leadership styles will be prevalent, and how culture enables organisations to enhance productivity. Actionable activities will also be proposed to improve company cultures.

### Employees/Entrepreneur Survey

### Technology Driven Business Processes

### Transformed Consumer Behaviours

### The Evolved Organizational Culture

Marketing leaders sit down to explore how customer behaviours have changed during the pandemic, what it will look like in the future, and how organisations can achieve "consumer driven" growth

### Workforce Readiness: Vision

### Future of Employee Experience

Pre-recorded videos of senior leaders featuring the following questions:  
Top skills required from the future workforce  
Necessary modifications in senior leadership styles for the future  
Why corporate employees should also explore entrepreneurship opportunities

HR experts provide answers to:  
How employee experiences and expectations changed during the last 2 years  
How to attract & retain the best talent in new competitive markets  
How to motivate employees in a hybrid environment

### Employment Stream

### Designing New Workplaces

The videos will be followed by a panel of senior leaders addressing:  
The gap between employee expectations and leaders' plans  
Steps corporate employees need to take when starting a business  
Recommended leadership-style modifications that're acceptable to corporate employees

The session will address how organisations can define workplaces, keeping in mind the rising importance of mental/physical well being & family. It will discuss employee expectations from their workplaces as shared in the survey, and the best hybrid models.

### Entrepreneur Stream

### Talent of Tomorrow

Identify the gap between expected skills & employee readiness  
How individuals & organisations can bridge the gap between leadership expectations & employee preparedness

How organizations will design their talent strategy considering availability of a global talent pool  
Defining the new talent acquisition process & how hybrid hiring will work

### Virtual Job Fair

### Expanding Career Prospects

Job listings shared directly by companies and break-out sessions for any queries & clarifications

Since opportunities are now global and upskilling is essential, what is the best learning methodology for the future i.e. result oriented, cost effective, or contemporary?

### 2021 Workforce Guide Booklet

The outcome of the summit conversation will be captured as a reference book and shared with all CEOs & HR Directors across Pakistan market

## 9<sup>TH</sup> JULY

### CONSUMER BEHAVIOR RE-IMAGINE

Top brand managers & HR executives shed light on how the new consumer's buying power and choices have shifted post-pandemic

### EMPLOYEE OWNED CULTURE

The ambience which employees aspire to work in will be discussed to design an employee friendly culture to boost efficiency.

### TECH DRIVEN OPERATIONS FLOW

A talk on technologically restructured business operations to fetch far reaching positive results

### WORKFORCE READINESS

Seasoned entrepreneurs and senior leaders discuss the expectations, skillset and behavior of the future workforce

### EMPLOYMENT READINESS

Human Resource Specialists bring the employees' expected skill level in the spotlight to gain alignment with the present

### ENTREPRENEUR READINESS

The future of entrepreneurship is laid out based on fruitful dialogue between skilled corporate entrepreneurs using real life case studies

## AGENDA DAY 1

## 10<sup>TH</sup> JULY

### FUTURE OF "EMPLOYEE EXPERIENCE"

The way employees experience work has become an integral part of any business. Employee engagement and happiness levels cannot be ignored

### ACTIONABLE DEVELOPMENTAL TOOLS

The gap in the reality and expectations of employee performance is addressed with a vision for their future Performance, Career, and Development

### WORKPLACE RE-IMAGINE

The new workplace is not business specific anymore! Employees' physical, emotional, mental and motivational wellbeing is the new 'normal' at work

### ENTREPRENEURSHIP OPPORTUNITIES

Explore the overall business opportunities landscape in the entrepreneurship industry of Pakistan and know what you need to succeed

### GLOBAL TALENT STRATEGY

The new outlook of talent, recruitment and internship! Discover how businesses revamp their systems around these fields post COVID-19!

### VIRTUAL JOB FAIR

A great partnership opportunity for potential-seeking recruiters, and for job-seekers to receive mentorship from 50+ respected companies.

## AGENDA DAY 2

## INTERESTED IN KNOWING MORE ABOUT WR 2020?

**WR20 highlight video**  
[https://youtu.be/mX8V\\_3ts3w8](https://youtu.be/mX8V_3ts3w8)

**WR20 teaser video**  
<https://youtu.be/nr5LuAESC90>

**Welcome video**  
<https://youtu.be/9q9snFJxJfI>

## INTERESTED IN PARTICIPATING?

Connect with us at:

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Phone: 0300-8528565

[www.aimconsulting.co/wr2](http://www.aimconsulting.co/wr2)

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