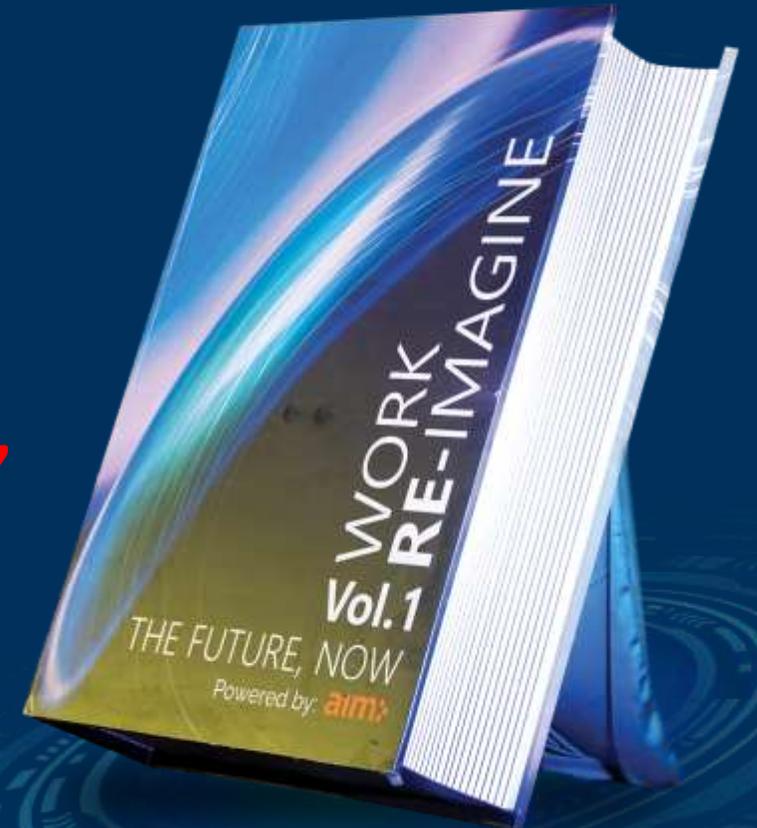


WORK  
RE-IMAGINE  
3.0



3 years of exciting journey  
to define “Future of Work”  
in Pakistan



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**aim+**



2022

# A 3 Steps Journey to **Future of Work**

**WORKFORCE  
SURVEY**

**WORK  
RE-IMAGINE  
SUMMIT  
(WR 3.0)**

**FUTURE OF  
WORK  
BOOK Vol. 2  
RELEASE**

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# WR2021 **SUMMIT** HIGHLIGHTS

The two-day Work Re-imagine 2.0 Summit featured speakers and attendees from around the world coming together in a collective bid for growth. Featuring impassioned discussions on a wide variety of hot button topics for the global workforce, the interactive sessions provided attendees with a unique picture of the challenges awaiting them and their businesses.

**120+** COMPANIES

**37** SPEAKERS

**7000+** PARTICIPANTS

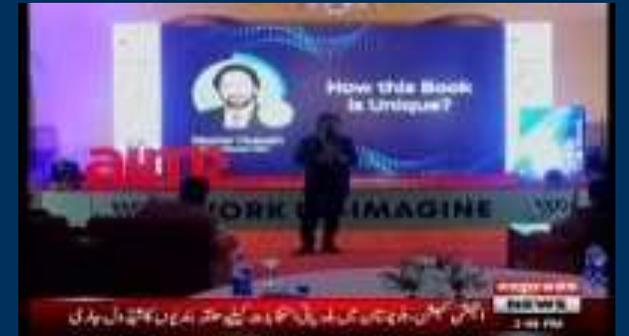


WATCH SUMMIT HIGHLIGHTS:





The First-Ever **“Future of Work Book”** Vol. 1  
has inspired 500+ Senior Industry Leaders in 2021.





# AIM Brings Process Driven Companies

Witness Companies who Attended  
Work Re-Imagine Summit 2021





# WHY **WR3.0?**

In a post-pandemic world, the workforce is changing. There is a need to revamp business strategies and bring businesses, employees, and leaders on the same page about the way forward.

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WR 2 aims to decipher what the future holds for business operations and the workforce, address the expectations and skillset gap, and find an actionable solution benefitting the future of work.





# WHY **WR3.0** IS ESSENTIAL FOR YOUR GROWTH JOURNEY?

- Access a roadmap to bridging employer requirement and employee skill gap.
- Learn best practices that industry leaders are adopting for the future.
- A success toolkit for all new entrepreneurs.
- Share your entrepreneurship stories and expected skillsets for budding entrepreneurs and corporate employees looking to make the shift to independency
- Matchmaking between employers and potential emerging and established talent



# FUTURE OF WORK HANDBOOK

The first-ever detailed guidebook on the future of work in Pakistan. We have collated the collective knowledge and business expertise of the top minds in innovation to create the essential guide to the Post-Covid workforce. It covers a wide variety of topics ranging from the role of AI technology in the administrative workforce to how academia can align with the requirements of the future workforce.



# WHY IS THE **WR3.0** HANDBOOK ANY DIFFERENT?

- Single reference for organizations to define “future of work strategy”, it also includes workforce surveys, thought leaders perspectives, global research references, and WR summit complete playback videos
- It is the most comprehensive guide for any business looking to reinvigorate its workforce, revolutionize business practices, and reform company strategies.
- No other book has ever shed light solely on the employee’s point of view and collaborated with top employers to bridge the talent and skill gaps.
- With essays from a plethora of top business minds and leading entrepreneurs in the country, it is a vital resource for every organization.



# WR 3.0 Summit Agenda

[13<sup>th</sup> October, 9am – 5pm, Hybrid Event, Islamabad + Zoom]

Morning  
Session  
[C-Level  
Strategic  
Leadership]

Consumer Behavior Shift: Mass Personalization

Technology Impact on Business, Customer & Workforce

Managing Culture in Hybrid Working Environment

[Presenting the Workforce Survey Results]

Workforce Expectations from "Future of Workplace & Business Leaders"

[Break-Out Activity] Leaders/Organizations Expectations from Future Workforce

Alignment between Workforce & Leadership expectations – CEOs & HR Leaders Debate

Analyzing Global Research on Future of Work

Designing New "Workplace" - Physical/Virtual/Emotional/Mental [A Break-Out Activity]

Foundation of 3 Workforce Areas: "Talent, Performance, Learning"

Entrepreneurship Mindset & Opportunities (focus on transition from employment)

"Future of Work" Book Release Details

Afternoon  
Session  
[Senior HR  
Leadership]



Grab the Opportunity to present your company  
as **“Thought Leader”** while defining **“Future of  
Work”** in Pakistan



**Connect for Partnership Packages:**

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